



TrackerInfo.eu

MediaKit

2015

# Preface



[TrackerInfo.eu](https://www.trackerinfo.eu) is a web portal intended for people interested in road transport.

Our website publishes information related to road transport, domestic and international freight forwarding.

The issues of safety on the roads. National and EU laws road transport working time of drivers, traffic restrictions and prohibitions for trucks.

In the section FAQs can be the answer to bothering questions.

*Sylwia & Robert Gorczyca*



# Information about the website TrackerInfo.eu



Road Portal **TrackerInfo.eu** is a fully responsive website. Updated every day. Based on reliable information. Cooperating with the news agencies and law offices.

# The contents of the website TrackerInfo.eu



- 1. Breaking News, Information
- 2. Road transport - rules
- 3. Driving Ban, Restriction
- 4. FAQ
- 5. Fuel price, Ferris, Trains - information
- 6. Other



# Visitors TrackerInfo.eu

- o The profile of visitors:

- o Male 64,5%

- o Female 35,5%

- o Age of visitors

- o 18 - 24 years 15,32%

- o 25 - 34 years 41,53%

- o 35 - 44 years 23,17%

- o 45 - 54 years 11,32%

- o 55 - 64 years 7,38%

- o 65 + years 1,28%

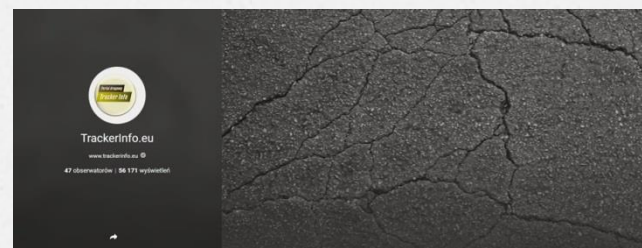


# TrackerInfo.eu Online

In June 2015

TrackerInfo.eu visited 43830 UV,  
and all we had 2,282,451 visits.

Website has a fanpage on  
Facebook, you can also find us  
on Twitter, Google+ and Youtube





# Advertisement on TrackerInfo.eu

## Official Advertising Formats And Sizes placed on TrackerInfo.eu

- o Banner top - max. width 970px  
Advertising appears on all displayed pages does not appear in the mobile version of the service on smartphones.
- o Column Left - max. width 160px  
Advertising appears on all displayed pages does not appear in the mobile version of the service on smartphones.
- o Small square - max. width 220px  
Advertising appears only on the home page is also displayed in the mobile version of the site.
- o Large rectangle - max. width 702px  
Advertising appears in the central part of the article, is also displayed in the mobile version of the site.

## Ad Formats:

- o The service has the ability to distribute advertisements of all types.
- o Banners can be in the format JPG, GIF, SWF / FLA

Advertorials:

Article together with an active link directing to client's website in the "Poland and the world" or "What is said in the parking lot"

Article together with an active link to the site directing the customer in the "Topic of the Month" (article remains in first position at least 2 weeks)

Additionally, there is the opportunity to publish photos, video materials (all materials supplied by the Client, TrackerInfo.eu is not responsible for the content of sponsored article). The content of the article should be consistent with the theme of the website [TrackerInfo.eu](https://TrackerInfo.eu)

The detailed technical specification and price list are sent on an individual customer's request.





# Why should you get to put your ad on the website TrackerInfo.eu?

TrackerInfo.eu is a road portal with 5 years experience.

Our team includes people closely associated with road transport for many years, which is why we get directly to the people in the transport sector.

The other hand accessible form of website helps you make better understand the road transport to those who every day are interested in something else.

These are the reasons why we keep coming to us more fans, we also have a large group of people who every day work in the transport sector

# Contact



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Cordially invited to cooperate.  
Willingly to answer any questions



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